



CONTACT INFORMATION:

Dave Van Dyke, Bridge Ratings Executive Offices
450 N. Brand Blvd., Suite 600
Glendale, CA 91206
818.291.6420

RELEASE DATE: Tuesday June 5, 2007

BRIDGE RATINGS TO MAKE AVAILABLE ANDO MEDIA'S INTERNET RADIO PRODUCTS

Bridge Ratings ("Bridge") and Ando Media, LLC ("Ando") announced today that Bridge will offer Ando's suite of services that assist Internet radio stations in measuring and monetizing their audience. The arrangement allows Bridge to offer Ando's three Internet Radio products through its new division called Net Radio Data. Products include Ad Injector™, an ad injection service, Webcast Metrics™, internet radio's only 3rd party audience measurement system and Podloc™, a service that tracks podcast listening.

"We've wanted to offer Internet Radio metrics for a while," says Bridge Ratings President & CEO Dave Van Dyke, "and Internet radio needs credibility for sales campaigns and audience trending. The power of the Internet is its ability to measure impressions and our research has shown that Internet Radio will continue to offer ever-widening audiences for advertisers and programmers alike."

"Ando's products are the most reliable I've seen." continued Van Dyke. "It'll be a pleasure to offer Internet Radio clients of all sizes the ability to have real-time measurement of their Internet Radio audiences."

"We look forward to working with Bridge Ratings to help standardize measurement of Internet radio audience measurement and providing them insights into internet radio listening trends and habits" stated Robert J. Maccini, COO of Ando Media, LLC.

About Bridge Ratings

Bridge Ratings is a media analysis company that provides audience measurement and advisement to media companies. The company's behavioral studies of satellite radio, Internet Radio and other digital media have grown increasingly important as broadcasters face an ever-increasing landscape of competition.

Bridge Ratings is located in Glendale, California. For more information contact Dave Van Dyke at 818.291.6420 or dvd@bridgeratings.com . www.bridgeratings.com.

About Ando Media, LLC

Ando provides a number of products which it licenses to the radio industry that assist stations in monetizing their audience. These products include Webcast Metrics™ (audience measurement), Ad Injector™ (ad insertion prior to or into a stream including impression measurement), and PodLoc™ (inserts ads and measures Podcast listener trends). Ando currently numbers its clients at over 1,700 internet radio stations (as of 1/20/2007) and includes many of the largest terrestrial broadcasting companies and Internet only brands as well.

###